

# RECOGNITION OPPORTUNITIES



## **Conference Info:**

### ***Venue:***

Holiday Inn  
World's Fair Park  
525 Henley St.  
Knoxville, TN 37902  
1.800.315.2621

### ***Dates:***

February 24-26, 2017



IISE invites you to maximize your company's visibility through support and exhibiting opportunities. The IISE Mid-Atlantic Regional Conference draws nearly 300 undergraduate and graduate students enrolled in prestigious Industrial & Systems Engineering programs from almost a dozen different universities. Take advantage of numerous opportunities to reach out and interact with many aspiring engineers this February in Knoxville, TN.



THE UNIVERSITY OF  
**TENNESSEE**  
KNOXVILLE

COLLEGE OF ENGINEERING



INSTITUTE OF  
**INDUSTRIAL  
& SYSTEMS**  
ENGINEERS  
**2017 MID-ATLANTIC  
REGIONAL CONFERENCE**

# THANK YOU FOR YOUR SUPPORT



## **Questions?**

Conference Co-chair Contact Information:

Kylie White  
[kwhite60@vols.utk.edu](mailto:kwhite60@vols.utk.edu)  
Hannah Jarrett  
[hjarret1@vols.utk.edu](mailto:hjarret1@vols.utk.edu)  
Sierra Frech  
[sfrech@vols.utk.edu](mailto:sfrech@vols.utk.edu)

Recognition Opportunities		IMPACT	INSPIRE	INFLUENCE	PURPOSE	SUPPORT
		\$5,000	\$2,500	\$1,500	\$1,000	\$500
Placement of Company Banner Behind Podium	*entire duration of conference sessions	X				
Technical Paper "Supported By" Prizes		X				
Option to Provide a Technical Paper Competition Judge		X				
Option to Provide One Door Prize	*to be given away at conclusion of event	X	X			
Option to Provide a Corporate Panelist		X	X			
Verbal Recognition at Team Building Event		X	X			
Identification as Supporter on T-Shirt		Name & Logo	Name & Logo	Name Only		
Tickets to the Conference Event		3	2	1		
Option to Contribute to Conference Gift Bags		X	X	X	X	
Color Logo Displayed During Introductory Slide Show		X	X	X	X	
Conference Program Advertisement		Half Page	Quarter Page	Name & Logo	Name & Logo	Name Only
Identification as Supporter on Website		Name & logo on supporter & home page	Name & logo on supporter page	Name & logo on supporter page	Name on supporter page only	Name on supporter page only
Job Fair Booth		X	X	X	X	X
Please Select One Support Option:	Friday Welcome Reception (Limit 1)	X				
	Saturday Formal Reception (Limit 1)	X				
	Sunday Concluding Reception (Limit 1)	X				
	Student Volunteer Shirts (Limit 3)	X				
	Conference Bag (Limit 3)	X	X			
	Lanyard (Limit 1)	X	X			
	Logo on Nametag (Limit 3)	X	X	X		
	Verbal Recognition at President's Meeting	X	X	X		
Coffee Break	X	X	X			

**QUESTIONS?**

Please contact us about support today.

